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For immediate release

**AR WORLDWIDE:  
New Name Reflects New Commitment  
And New Corporate Structure**

Souderton, PA – 9/22/04 – When Amplifier Research (AR) changed its name to AR Worldwide several months ago, it was a move that signified a renewed commitment to its global customer base, and a corporate restructuring to better serve those customers.

Under the new structure, AR Worldwide functions as the corporate “parent” of AR Worldwide RF/Microwave Instrumentation located in Souderton, PA and AR Worldwide Modular RF located in Bothell, WA. AR Worldwide RF/Microwave Instrumentation manufactures and distributes amplifiers, antennas, transient generators and test systems. AR Worldwide Modular RF makes and distributes RF amplifiers, modules and related products, including the new AR “Vision Products,” which are customized amplifiers delivered in less time and at less cost than custom amps built from scratch.

AR Worldwide attributes its success to its focus on delivering value along with quality. An important part of the AR “Quality=Value” message is the competitive edge that AR Worldwide customers enjoy. In many cases, AR products enable users to complete tests quickly to get to market faster.

At AR Worldwide, value is multi-dimensional. It includes innovative technology, advanced design, durability & longevity, mismatch capability, an unlimited global support network, and less cost watt-for-watt than any other amplifier on the market.

The company supports its value proposition with the strongest warranty in the industry. The AR Worldwide “Mark of Performance” features a 3-year warranty and a support program that is second to none.

For more information, contact AR Worldwide, 160 School House Rd. Souderton, PA 18964 at 215-723-8181 or at [www.ar-worldwide.com](http://www.ar-worldwide.com). For an applications engineer, call 800-933-8181.